



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Waterfront Strategies
1010 Wisconsin Ave
Suite 800
Washington, DC 20007-3603

Contract # 856516
Schedule Dates 09/25/12-10/01/12
Advertiser House Majority PAC (38241)
Agency/T-Code Waterfront Strategies (8116)/154583751
Product Political - US House (1175)
Brand Republican (ANTI) (178218)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name NAGELBERG,DAN
Phone/Fax (202) 338-8700 /
CPE 1435
Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular
Comments HOUSE MAJ PAC 9/25
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, **HIATUS 9/11** **HIATUS
9/18-9/24**

Date Entered 09/24/12
Last Modified 09/24/12
Entered By Penne Marsh
CO-OP No
Headline # 06335467
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,396.25
Net Total \$30,578.75
Sales Tax

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Sep. 2012	27	\$30,100.00
Oct. 2012	3	\$5,875.00
Grand Total:	30	\$35,975.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	11:35P- 12:02A (ET)	4		X	X	X	X			4	\$575.00	\$2,300.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	9/24/12
2.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	12P- 12:57P (ET)	1		X	X	X	X			1	\$425.00	\$425.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	9/24/12
3.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	6P- 6:30P (ET)	2		X	X	X	X			2	\$1,150.00	\$2,300.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	9/24/12
4.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	6:58P- 7:28P (ET)	1		X	X	X	X			1	\$1,450.00	\$1,450.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	9/24/12
5.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	7A- 9A (ET)	4		X	X	X	X			4	\$975.00	\$3,900.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	9/24/12
6.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	7:28P- 7:57P (ET)	1		X	X	X	X			1	\$1,450.00	\$1,450.00	Norfolk (WVEC) (WVEC)	JEOPARDY	9/24/12
7.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	9A- 10A (ET)	2		X	X	X	X			2	\$425.00	\$850.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	9/24/12
8.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	10P- 11P (ET)							1		1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	20/20	9/24/12
9.0	Normal Line / SPOT	10/01/12-10/01/12	5	:30	7:58P- 10P (ET)		1							1	\$4,325.00	\$4,325.00	Norfolk (WVEC) (WVEC)	DANCING WITH THE STARSEFF 9/24/12	9/24/12
10.0	Normal Line / NCAA - FOOTBALL	09/29/12-09/29/12	5	:30	12P- 7P (ET)							3		3	\$975.00	\$2,925.00	Norfolk (WVEC) (WVEC)	CLLG FTBL SEP-DEC12	9/24/12
11.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	8A- 9A (ET)								1	1	\$525.00	\$525.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	9/24/12
12.0	Normal Line / SPOT	09/25/12-09/30/12	5	:30	11P- 11:35P (ET)	5		X	X	X	X	X	X	5	\$1,025.00	\$5,125.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	9/24/12
13.0	Normal Line / SPOT	09/25/12-09/25/12	6	:30	9P- 10P (ET)			1						1	\$2,175.00	\$2,175.00	Norfolk (WVEC) (WVEC)	DANCING-STARS RESULTSEFF 9/25/12	9/24/12

CONFIRMATION CONTRACT

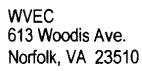
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Contract #	856516	Date Entered	09/24/12
Schedule Dates	09/25/12-10/01/12	Last Modified	09/24/12
Advertiser	House Majority PAC (38241)	Entered By	Penne Marsh
Agency/T-Code	Waterfront Strategies (8116)/154583751	CO-OP	No
Product	Political - US House (1175)	Headline #	06335467
Brand	Republican (ANNT) (178218)	Demo	
Salesperson	Blair, Cheryl (2205)	Order Type	Normal
Sales Office	TeleRep - Philadelphia	Package Deal	
Buyer Name	NAGELBERG,DAN	Commission %	15.00
Phone/Fax	(202) 338-8700 /	Commission	\$5,396.25
CPE	1435	Net Total	\$30,578.75
Account Types	National/Political PAC - Agency	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	HOUSE MAJ PAC 9/25 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** **HIATUS 9/11** **HIATUS 9/18-9/24**		

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CONFIRMATION CONTRACT

B/E Bookend P/B Piggy Back

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVEC Norfolk	Date: 9/24
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I, Laura Bassett
do hereby request station time concerning the following issue:

House Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges: \$ 30,578.75 Net

This broadcast time will be used by: House Majority PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**
☐ **No**

856516

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

House Majority PAC
 1025 Thomas Jefferson St. NW
 Washington, DC 20007

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Shannon Roche
Deputy Director

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/17/2012
Date

[Signature]
Signature

(202) 350-5782
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Penne Marsh
Printed Name

NSC
Title